

ORCTV

OLD ROCHESTER COMMUNITY TELEVISION

Comcast Channels: 9 Public, 18 Education, 95 Government (G)

Verizon Channels: 36 Public, 37 Education, 38 Matt G, 39 Marion G, 40 Roch G

SUMMER 2011

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ORCTV on Facebook!

ORCTV is now on Facebook! Like us and keep updated on programs, events and classes!



ORCTV Internships

This spring ORCTV welcomed Shanice DaSilva who interned with us from ORRHS. Shanice was a pleasant and helpful person to have around. She helped out on many studio shoots running the audio board, setting up mics and helping with sets. Shanice also learned the bulletin board system and was great at designing and updating pages. We want to thank her for her

time and wish her the best in college and beyond. Shanice– I am still waiting to see prom pics! If you are interested in interning at ORCTV for credit or experience just call us to set up an interview. We have had many interns over the years from either high school or college. You can learn valuable skills in video production such as Final Cut Pro editing, studio production and cameras. We encourage you to learn as much as you can and produce your own videos. There is also some office work expected but we promise it wont be too bad!

Summer Vacation Youth Classes

ORCTV is offering two video production camps to tri town youth. This camp will run for 2 weeks in July and 2 weeks in August. Youth will learn digital camcorders, editing and studio production. Space is limited. The cost is \$200 per child per session, ages 11-14. Please call ORCTV 508-748-1600 to sign up or for more information. Price includes snacks, T- shirt and Annual Membership. Kids love this camp and learn valuable skills.



Political Season

Each year ORCTV engages in political season for Marion and Rochester. ORCTV runs the government access portions for Marion and Rochester. Mattapoissett runs its own government channel. Political season runs over several months and can include candidate forums, warrant reviews, and town meetings. Each year ORCTV offers local candidates running for office a chance to come to



town hall or ORCTV studios and have a 5 minute spot done about their candidacy. Candidates introduce themselves and tell the audience why they are running and should be elected. ORCTV runs these spots for 2 weeks leading up to the town election on the channels so residents can get to know the candidates. These have been very popular by candidates and residents. ORCTV also will cover Candidate Forums organized by the League of Women Voters in Marion or the Council on Aging in Rochester. Candidates

are invited to attend and discuss their points of view on issues in front of an audience who can ask questions directly. ORCTV tapes these events and plays them on the channels— again so residents can be better informed on their potential candidate’s point of view. Finally we cover any warrant reviews that take place and play them up to the town meetings. These warrant reviews are organized by the town or League of Women Voters and help residents to better understand what is on the warrant for town meeting that year. Residents then come to town meeting better informed. ORCTV tapes all the town meetings themselves and replays them on the channels.



This is all part of what makes up government access. This past fall we also taped spots for the state representative race. Other aspects of government access include the taping of Selectmen Meetings, Planning Board Meetings, and School Committee Meetings. We go LIVE with the meeting that we can and replay all meetings on the channels until the next one is scheduled. We also cover many special meetings held each year for specific boards as requested by the Selectmen.

Political season keeps us busy but we think it’s a very important part of community access. Residents can see their town government in action in a timely manner. They can keep up to date on issues, better know the topics and candidates they may elect.





Programming News by Robert Chiarito

In what feels like the blink of an eye half of the year has flown by and we are once again in summer mode here at ORCTV. As the weather warms up and the days get longer ORCTV staff has been busy covering events around the Tri-Towns as well as helping members with their projects and programs in the field and the studio.

Spring has also been a very busy period for the Government arm of the Old Rochester Community Television family as our cameras have been out in force covering Town Meetings in each of our three communities. Old Rochester Community Television also continues our broadcasts of Tri-Town Selectmen joint board meetings, Planning Board, Selectmen's and School Committee meetings in Rochester and Marion as well as Selectmen's and other meetings in Mattapoisett. We would also like to recognize Gary Lawrence who covers the Rochester and Marion Planning Boards for ORCTV. Over the past six months Gary has put in many long hours covering Planning Board meetings at the Rochester Senior Center as that town's Planning Board has held public hearings as an applicant sought to bring a cement plant to town. Gary's effort in both filming and hauling the equipment to do so to each of these meetings has been a valuable service to the Town and residents of Rochester.

On the public end of the ORCTV spectrum things have been equally busy during the spring months with several new member produced programs beginning produced while many other shows have continued their runs. The Mattapoisett School Committee began shooting a monthly show that covers topics of interest at Mattapoisett's elementary schools. The program is hosted by the committee's chairperson Grace Knox who interviews guests in a studio talk

show format in an effort to inform residents about events and topics in the local school system. Another new program, Robbi Around Town, hosted by Robbi Dunn-Tracey, has been in production since February. This program is intended to bring Tri-town residents information about the many positive aspects that come with living in our area. The show combines in studio interviews with video clips produced in the field for a lively hour of information and entertainment.

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ORCTV

345 Front St. Marion
508-748-1600 www.orctv.org

Staff

Kimberly Miot
Executive Director
kim@orctv.org

Robert Chiarito
Access Manager

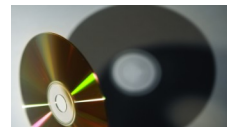
Board of Directors:

Drew Jeffrey- President
Rico Ferrari - Vice President
Robin Martin- Treasurer
Mike Botelho- Secretary
Michael Parker
Bev Pierce
Charlie Radville

Copies of programs

Did you know that you can purchase a DVD copy of any program you see on ORCTV?

A DVD copy or "dub" is \$11.00.





Public Service Announcement Shoot days

Twice a year, in the spring and fall, ORCTV offers local nonprofits, groups, and town departments a chance to have a FREE Public Service Announcement (PSA) produced for them at our studios. Organizations book a half hour slot to have the 1-5 minute PSA taped. This has been very successful in the tri town area and beyond. ORCTV has produced hundreds of these spots over the years.

A PSA can be simple— such as a contact person referring to hand written notes or to more elaborate productions with pictures and video rolled in. ORCTV staff can help you with your design. The content is up to the organization but ORCTV can help with scripts, processing of pictures and other materials. Some people have brought in set pieces such as art work, birthday cakes, sneakers, posters and gambling tables! People have gotten pretty creative and we encourage that. You don't have to make it complicated though. Many people also do simple messages as this is an informational piece.

Organizations, groups and town departments come in and talk about their mission, goals, needs and upcoming events. We hold these shoot days in early spring and fall so groups can highlight upcoming events. The PSA's are played on the public access channel first all together as a group (one in a row) and then get broken up to be filler at the end of programs. We play them typically for about 6 months until we shoot more.

If you have not done one yet we encourage you to sign up for the next session in the fall of 2011. If you have done one in the past— do another one! We encourage groups to do one each session or at least once a year. Our channels reach thousands of tri town residents and surrounding towns (on Verizon system). Your organization's information can be seen by thousands of local residents on any given day. This is a FREE service, you do not have to be a member (although our membership is only \$1.00). Your organization does not have to physically be in the tri town. We accept nonprofits and groups who serve the three towns as well. This is an easy, simple and FREE way to promote your organization. If you have any questions please call us at ORCTV 508-748-1600. We post the specific dates in the newspapers, on our website, in our newsletter and on our Facebook page.



The next PSA shoot days will be in early October 2011

Programming continued from page 3

ORCTV would also like to thank the New Bedford U.S. Coast Guard Auxiliary Flotilla for providing our station with a series of programs and public service announcements concerning boating and water safety. These informative video pieces are filled with tips and information that will help keep sailors and boaters of all types safe on the area's waterways this summer.

Spring is always the busiest time of year for the Educational Television wing of Old Rochester Community Television. Class projects along with end of the school year ceremonies and concerts have been coming in by the dozen as school staff members, parents and students continue to contribute hours of fine programming filling the ETV schedule with a wide variety of work. Residents who were not able to attend commencement ceremonies at Old Rochester Regional High School this spring will be able to watch the class of 2011 take their final walk from the comfort of homes as our ETV channel will be re-broadcasting the event throughout the summer.

In closing ORCTV would also like to thank all of our friends from throughout South Eastern Massachusetts who continue to send us quality programming each week. ORCTV also would like to say thank you to all of the groups and individuals who have joined us in the studio during our Spring Community PSA Days. All of the organizations and individuals who have taken part can attest to the positive exposure that several minutes on local cable access can bring to an event, group or charity. We hope that all of you, along with many more new faces, will participate in our next PSA Days event this fall. Until then, enjoy your summer, stay safe on the waterways and we'll see you on TV.

Mattapoisett School Committee
"Education Matters"



Robbi Around Town





Your Community Channels

Check us out and learn how you can get involved!
Take classes and learn to videotape your own events for
airing on your local channels.
Call now to sign up for classes or to learn more

508-748-1600

Or visit www.orctv.org

Summer 2011 Classes

ORCTV HAS NIGHT CLASSES.... Call to schedule!

You must register for all classes by calling 508-748-1600 or email kim@orctv.org.
Class schedules are arranged to meet your schedule. ORCTV is open Monday-Thursday
10am-9pm and Fridays 10am-5pm. Classes held at ORCTV studio 345 Front St Marion.
Orientation is the first class and will familiarize you with ORCTV policies. Then you can take
what interests you- digital camcorder, digital editing or studio production!

ORCTV Hours

ORCTV is open
Monday- Thursday 10am-9pm
Fridays 10am-5pm